



JOB REF NO. CITI-07

JOB TITLE: DIGITAL INSURANCE - PRODUCT MANAGER

JOB DESCRIPTION

The Product Manager is an intermediate management level position responsible for the development of product plans, strategies, and tactics while coordinating product lines through product life-cycles in coordination with the broader Product Management team. Additionally, this role will be responsible for contributing in setting product strategy, drive better client experience and budgetary management, etc. The overall objective of this role is to coordinate the promotion of products to develop new markets, increase share of market and obtain competitive position.

RESPONSIBILITIES:

- Oversee strategic program roadmap, development, launch, and marketing to gain maximum benefit from each product
- Oversee day-to-day product management for core products such as product delivery, client experience, and client communication strategies as well as help the team prioritize, negotiate, and remove obstacles to achieve business results
- Execute client value propositions, positioning, segmentation, pricing, targeting, channel strategies, and competitive differentiation to achieve preferred status as a partner to Citi clients
- Develop plans and execute functional strategies for a country, multiple countries, region, or business requiring coordination and integration across units as well as provide input into strategic decisions affecting job family or function within a region or business
- Manage client and competitor market research, develop product innovation roadmap, and address fundamental trials of product commoditization to create an advanced set of solutions
- Oversee all aspects of program life cycle management including market demands, technology trends, and the competitive field
- Contribute to achievement of acquisition targets, product financial performance, revenue performance, and expense management goals as well as oversee identification and execution of opportunities and gaps business plans
- Develop and communicate a business plan to approach the marketplace, and coordinate and implement team procedures, client problem resolutions and client management
- Help drive innovation by working with external partners/alliances to develop products, manage ongoing relationships, engage in negotiations, and prepare agreements
- Appropriately assess risk when business decisions are made, demonstrating particular consideration for the firm's reputation and safeguarding Citigroup, its clients and assets, by driving compliance with applicable laws, rules and regulations, adhering to Policy, applying sound ethical judgment regarding personal behavior, conduct and business practices, and escalating, managing and reporting control issues with transparency, as well as effectively supervise the activity of others and create accountability with those who fail to maintain these standards.

EDUCATION & QUALIFICATIONS:

- Bachelor's degree/University degree or equivalent experience
- 5-8 years of relevant experience
- Functional experience in marketing, credit, acquisitions, product development, or analytics
- Ability to work under pressure and manage deadlines or unexpected changes in expectations or requirements
- Ability to work unsupervised and adjust priorities quickly as circumstances dictate
- Consistently demonstrates clear and concise written and verbal communication
- Demonstrated analytical skills
- Demonstrated problem-solving and decision-making skills
- Consistently demonstrates clear and concise written and verbal communication
- Ability to work in a team-oriented environment

Citi is an equal opportunity and affirmative action employer.

Qualified applicants will receive consideration without regard to their race, color, religion, sex, sexual orientation, gender identity, national origin, disability, or status as a protected veteran.